



COMPANIES FACEBOOK CAMPAIGN

Name of the Company:

SRL "Natura Parc"

Name of the people involved in the project:

Tatiana Malîi

Ecaterina Tuhari

Alexandru Malîi

Company Website URL:

The company's website is currently under development.

Company Facebook page URL:

https://www.facebook.com/people/Natura-Parc/100036781517645/?paipv=0&eav=AfYdAx7Bf0FM5vJAjHG4WTvCWz5mB0Swnx-ZEEnLgKuxvT9qVPzksVT8nHygN34Rjwo&_rd

People involved in the project Facebook page URL:

<https://www.facebook.com/malii.alexandru>

Short Description of the Company:

Natura Parc is a company that develops and provides agritourism, ecotourism, accommodation, and meal services, offering the opportunity to foreign tourists who are interested in discovering our country as well as to local people to benefit from a quality product. Besides the fact that the agropension is located in a natural ecological oasis right in the middle of the woods, next to the Condrita Monastery, all our products are grown ecologically, without adding chemicals. The demand for such services where you can offer that peaceful atmosphere, where the landscape, faith, and traditions breathe an archaic atmosphere is very current and will continue to increase. It is essential to ensure not only the ecological cultivation of our products but also to ensure a technological process that will not pollute the environment. The company's vision is to provide and maintain that balance between high-quality hospitality - recreational activity - economic activity - and respect for nature!!!

A short paragraph about the positive impact of the project on your Company:

The sustainable development of the business we are developing is essential for us because this is the only way we can support and offer our clients the desired well-being and comfort without having a negative impact on the environment. Thus, all the vegetables and fruits offered to customers are organically grown in their own households. A priority problem that we are solving at the moment is also the problem of plastic, daily up to 100 plastic bottles are accumulated from the sale of drinks, so we are looking for a local supplier of bottled water, who can ensure the delivery of water only in bottles with the possibility of return the glass packaging. The more we can reduce the packaging from suppliers, the more we can save on the separation, management, and collection of waste. Efficient waste management is achieved by: minimizing waste production, and measuring and monitoring the volume and flows of generated waste, which allows the identification of the volume produced weekly or monthly for each type of waste. The installation of the treatment plant allows the daily reuse of domestic and industrial wastewater for the irrigation of plants and lawns (8000l/day), which constitutes 40% of the daily water consumption, as it solves the problem of domestic and industrial wastewater, which is discharged without to pollute the environment.

At the same time, with the help of this project, we emphasize not only the training of our staff in terms of supporting the sustainable economy and the efficient use of energy resources within the company, but also of the customers who will visit us, so at the



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moment we are working together with the design team on a design concept for decorative and informative panels to motivate our clients to be closer to the sustainable economy with the presentation of the concrete steps that can be taken.

Another important objective that we achieve is to ensure energy efficiency in the activity we carry out by reducing the costs for the energy and thermal resources used so that we can produce green energy, as well as use the most efficient source of thermal energy that exists, energy solar by installing photovoltaic panels so that we can ensure the sustainability of the building from the point of view of energy efficiency, which can produce in the next 5 years as much energy as it consumes.

State of the art of the strategy implementation within CEnTOUR financial support:

Is the company constantly active?

At the moment company is constantly active.

Are the estimates (3 for each kind of activity) available?

Did it choose the supplier/s?

Yes, we did.

Which is the amount that has already been spent by the SME?

The amount that has already been spent by the SME is 30000 MDL.

1 Photo of the Company (send also a separate file jpg.; png.):





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1 Photo of the people involved in the project (send also a separate file jpg.; png.):





RELEASE FOR TAKING AND PUBLICATION OF
IMAGES AND VIDEO

I the undersigned Tatiana Malii, born in Republic of Moldova
On the 13.10.1975 and resident in Moldova, Town Chisinau, at Ivan Zaikin 24(address), Tax code
_____ hereby

AUTHORISE

- pursuant to EU Regulation 2016/679, permission to process personal data provided directly or through third parties, in paper and electronic form, to comply with the obligations foreseen in laws and/or regulations in relation to the obligations strictly connected and instrumental to filming/photos in question, also in accordance with the principles of correctness, lawfulness, transparency and confidentiality.
- the taking and publication of images taken in the scope of the "CenTOUR" CIRCULAR ECONOMY IN TOURISM - COSME - COS-TOURCOOP-2019-03-01 program, Project Code No SEP-210636566 - GA Nr: 951076.

The shots taken as part of the planned actions related to the use of teaching materials, also developed in e-learning, will be published on the project website in the appropriate section, in the social area and also published in the main social channels for promotional purposes, and on the pages dedicated to the project of the partners website.

It also prohibits use in contexts that damage personal dignity and decorum. The application and use of images are free of charge.

Place, date

The person filmed/photographed (*legible signature*)

Applicants are informed that the personal and business data provided to the Marche Chamber of Commerce will be processed, both manually and electronically, exclusively for the purposes of this project, in order to fulfil all legal obligations established by law, Community regulations and regulations, as well as provisions issued by legitimate authorities.

The personal data will be processed by the Marche Chamber of Commerce for the pursuit of the aforementioned purposes in a lawful and correct manner, in compliance with Legislative Decree 30 June 2003, n. 196 "Code regarding the protection of personal data", of Legislative Decree 101/2018, of the GDPR Reg. (EU) 2016/679 and subsequent amendments.

The data controller is the Marche Chamber of Commerce, Largo XXIV Maggio 1, 60123 Ancona, in the person of its legal representative p.t. which can be contacted by e-mail at the Pec address:
cciaa@pec.marche.camcom.it.

The Personal Data Protection Officer (DPO - data protection officer) can be contacted at the email address: cciaa@pec.marche.camcom.it. The interested party is recognized the rights provided for in articles from 15 to 22 of the EU Regulation that you can exercise by writing to the e-mail address:
cciaa@pec.marche.camcom.it.