

Circular Economy in Tourism

CEN TOUR



Call for Selection of SMEs

Announcement

July 2021



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Announcement

“The impacts of COVID-19 on tourism are unprecedented. With borders closed, hotels shut down and planes on the ground, tourism has come to a total standstill in the last months”.

Zoritsa Urosevic,

Director of Institutional Relations and Partnerships at UNWTO.

*“We long to return to normal, but “normal” led to this.
We MUST deal with all the ways “normal” failed us.
We have to build something better”.*

Edmund Soon-Weng Yong, [Science journalist at The Atlantic](#).

IT'S TIME FOR A FRESH START!

CEN TOUR project launches a call for funding to support the implementation of capacity building through a support scheme for **SMEs in the tourism sector in 5 European countries (Italy, Spain, North Macedonia, Moldova, Greece)**.

Small and Medium Enterprises operating in the Tourism sector (Hotel and similar accommodation; Holiday and other short stay accommodation; Camping grounds, recreational vehicle parks and trailer parks Travel agency, tour operator reservation service and related activities) can apply for funding up to a maximum of € 5,500.00* through the CEN TOUR voucher scheme.

The Funding Scheme will cover:

- sustainable and green investments;
- travel costs (flight, train, bus, car, ...) allowing active participation of tourism SMEs in face-to-face support activities organized by the project consortium;
- daily allowance costs allowing active participation of tourism SMEs in face-to-face support activities organized by the project consortium;
- registration and accommodation costs allowing active participation in an event organized externally from the consortium (1 study visit + fair) for selected SMEs.

The selected SMEs will be involved in a “Capacity Building and knowledge transfer program” with the aim to obtain an acceleration in developing a specific innovation strategy to implement circular solutions (including a **Certification Scheme – ECOLABEL/EMAS** - for a selection of participating SMEs). They will also have the **support from CE facilitators** with a specific training background thought for each country / region of reference.

*Funding differs according to Country, for exact amount check the Call for Selection.

More info and support from the CEN TOUR Team:

laura.melloni@marche.camcom.it,

paola.fogante@marche.camcom.it, andrea.mosconi@marche.camcom.it